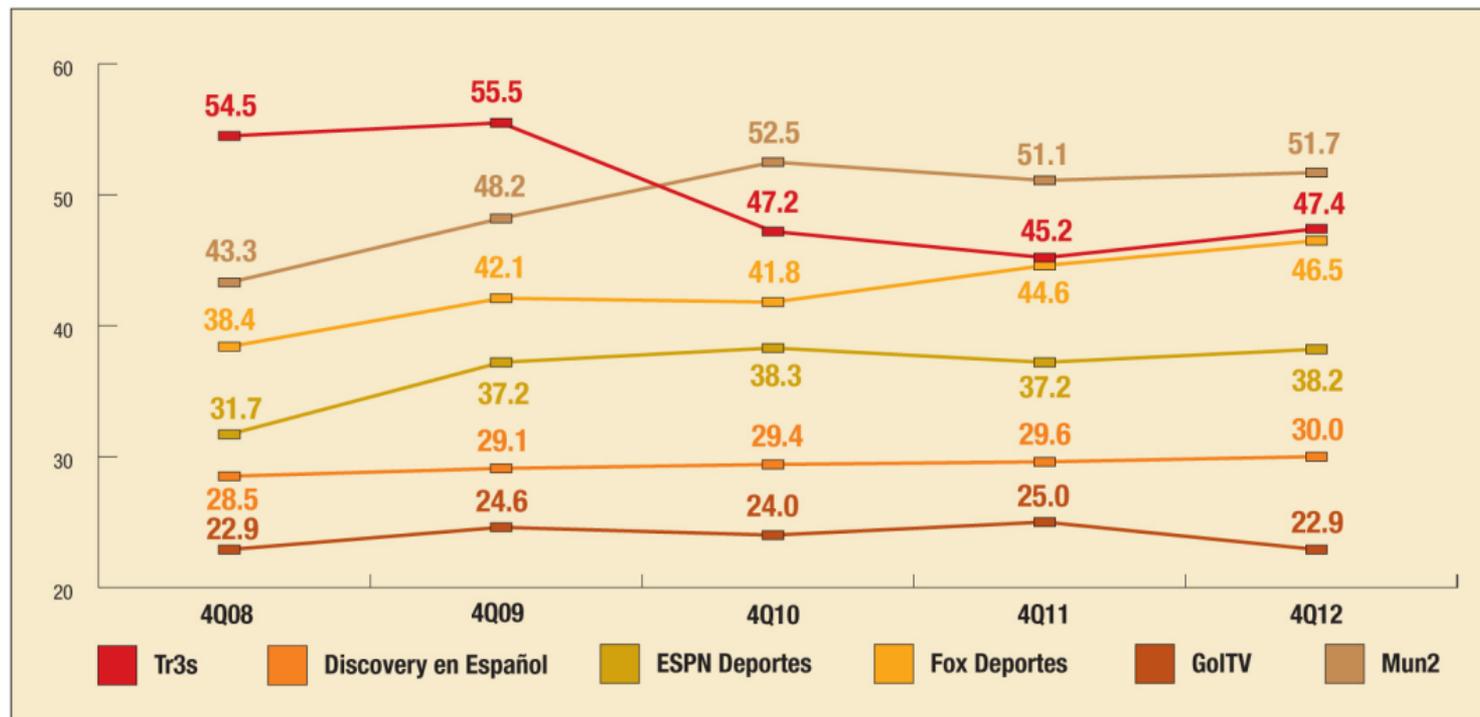


% OF HISPANIC HHS COVERED BY NIELSEN-MEASURED HISPANIC CABLE NETWORKS



- Tr3s coverage declined in 4Q10 because the network converted from broadcast to cable (giving up all broadcast affiliates) in July 2012

Source: Nielsen Hispanic Penetration Report for dates listed